

KAYSEN LOMAX

GRAPHIC DESIGNER | PHOTOGRAPHER | VIDEO PRODUCER

Jonesboro, AR | (870) 273-8864 | lomax.kaysenk@gmail.com | Portfolio

Creative media professional experienced in graphic design, video production, photography, and marketing. Skilled in creating branded digital and print content, visual storytelling, and collaborating on creative projects. Brings firsthand Chi Omega experience through three years of recruitment media production and chapter leadership.

AREAS OF EXPERTISE

Graphic Design	Video Production	Branding
Photography	Video Editing	Content Creation

PROFESSIONAL EXPERIENCE

Chi Omega | Recruitment Video Producer & Editor

August 2024 – 2026

- Produced and edited recruitment videos across three recruitment cycles.
- Created multimedia content highlighting chapter values and sisterhood.
- Collaborated on creative concepts and final video production.

Southern Pharmacy | Marketing Coordinator

August 2024 – May 2025

- Designed branded flyers, advertisements, and promotional graphics.
- Created social media content, photography, and videos for marketing.
- Developed digital and print materials to promote pharmacy services and events.

Freelance Photographer | Kaysen Lomax Photography

June 2018 – Present

- Plan and photograph portrait, event, and client sessions.
- Coordinate with clients to establish creative direction and shot lists.
- Edit and deliver professional images for digital and print use.

EDUCATION

Arkansas State University | Expected December 2026

Bachelor of Science in Mass Communications

- Creative Media Production
- Emphasis in Graphic Communication
- Minor in Strategic Communication

KEY ACHIEVEMENTS AND LEADERSHIP

- **2023** Great A-State Media Fest — Portrait Photography, 1st Place
- **2023** Great A-State Media Fest — Sports Photography, 2nd Place
- **2025** Chi Omega Sorority Panhellenic Delegate
- **2026** Chi Omega Sorority Personnel Chair

SOFTWARE & TECHNICAL SKILLS

- Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe Lightroom, Adobe InDesign, Canva